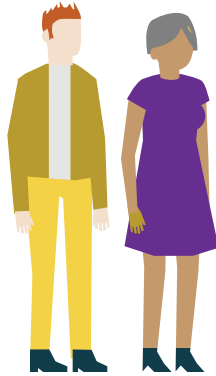


# POVERTY IN NEW BRUNSWICK (2016)



**108,640**

people live below the poverty line in New Brunswick, making up

**14.9%**

of the population, according to the 2016 National Census

Depending on the region, the poverty line for a four-person household in New Brunswick ranges between

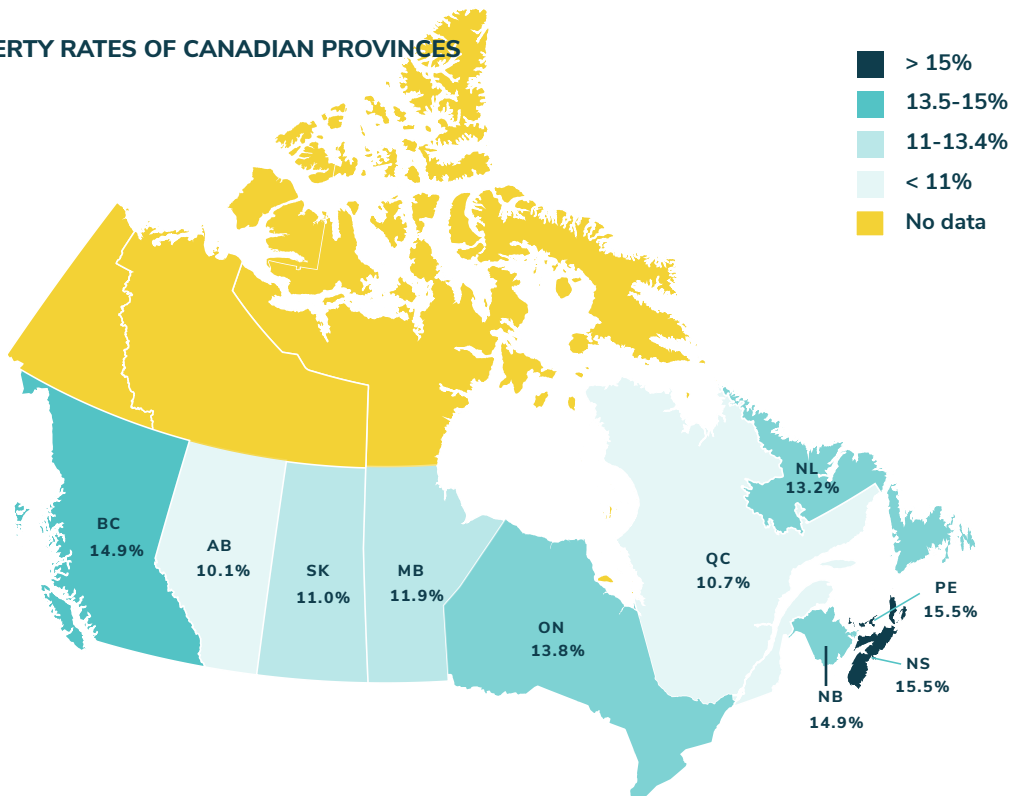
**\$35,493**

AND

**\$39,238**



## POVERTY RATES OF CANADIAN PROVINCES



Note: Data on poverty rates as measured by the Market Basket Measure are not available for Yukon, Northwest Territories or Nunavut.

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

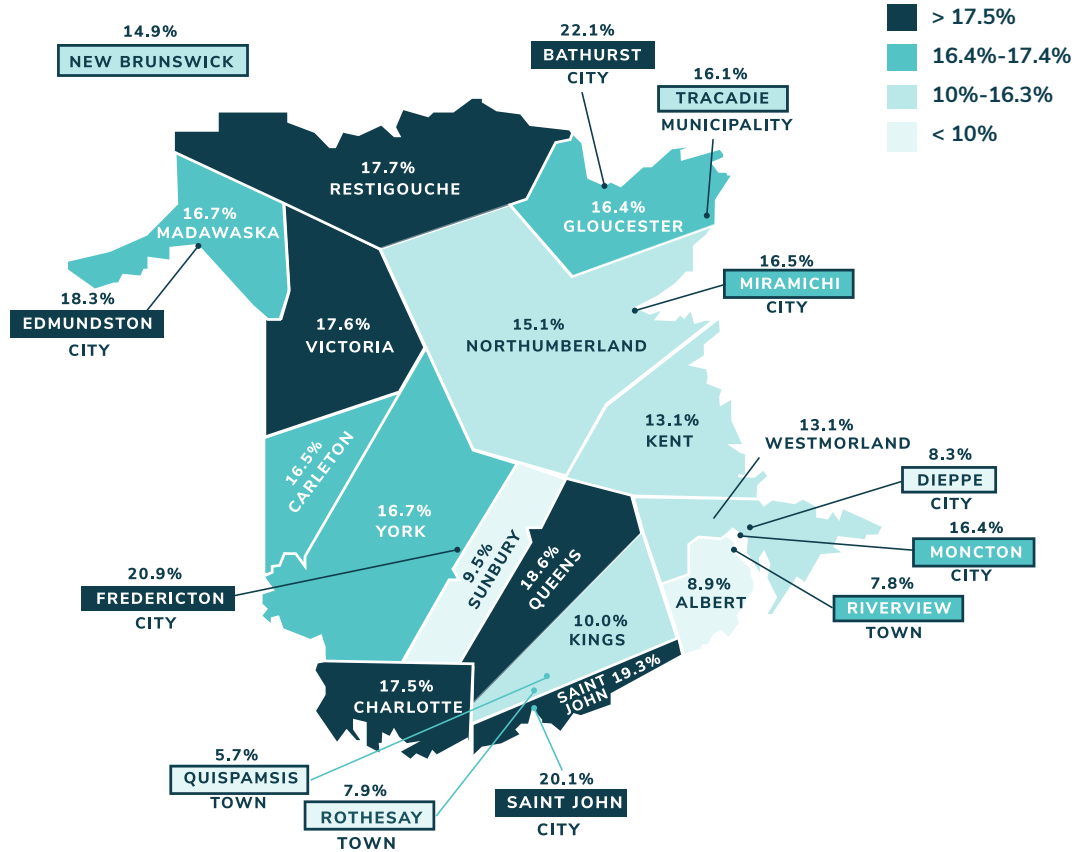
In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

# POVERTY IN NEW BRUNSWICK

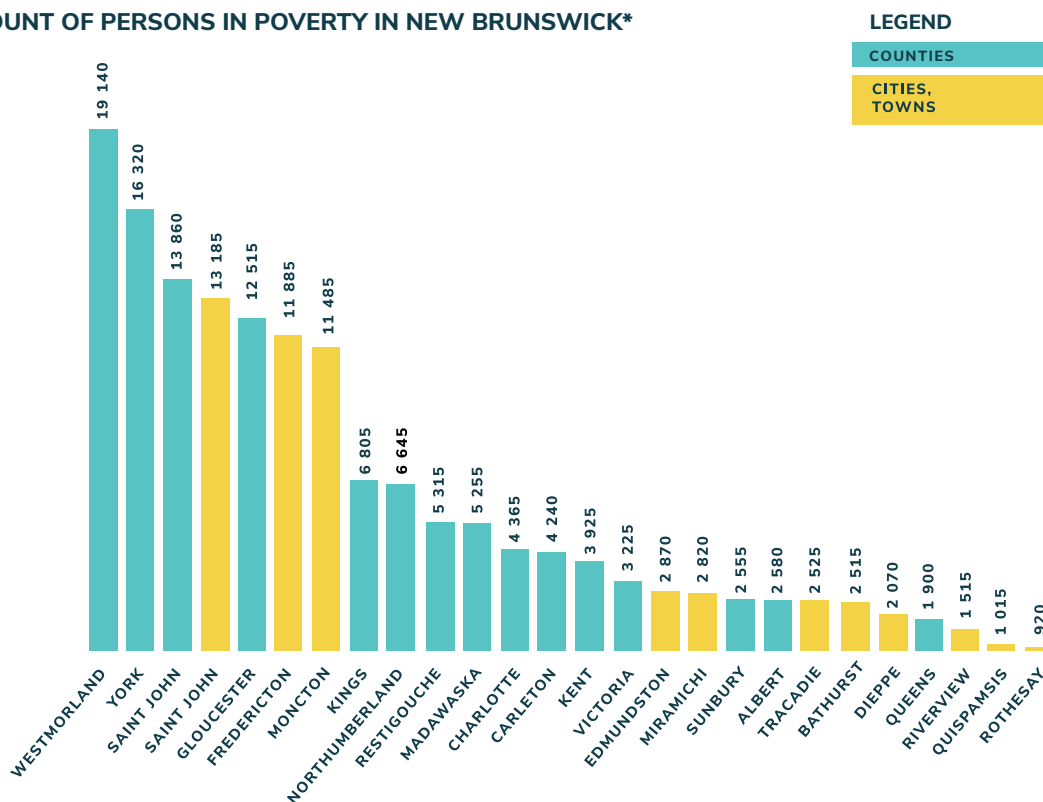
\*All counties and municipalities of 10,000 persons or more



## POVERTY RATES IN NEW BRUNSWICK\*

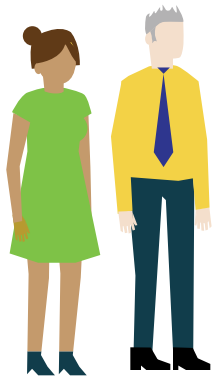


## COUNT OF PERSONS IN POVERTY IN NEW BRUNSWICK\*



Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

# POVERTY BY EDUCATIONAL ATTAINMENT IN NEW BRUNSWICK



People without a high school diploma are about

## 1.5x

as likely to be below the poverty line as those with only a high school diploma (30,115 versus 54,725)

People without a high school diploma are about

## 2.5x

as likely to be below the poverty line as those with a post-secondary education (30,115 versus 27,845)



### POVERTY RATES AMONG PEOPLE WITHOUT A HIGH SCHOOL DIPLOMA (%)\*

### POVERTY RATES AMONG PEOPLE WITH ONLY A HIGH SCHOOL DIPLOMA (%)\*

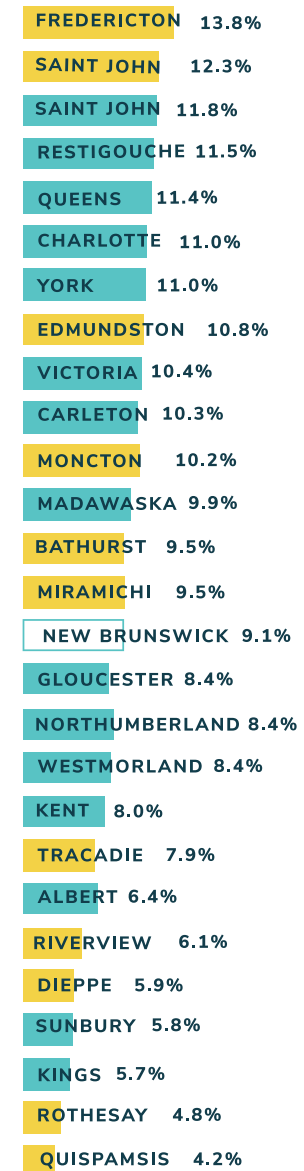
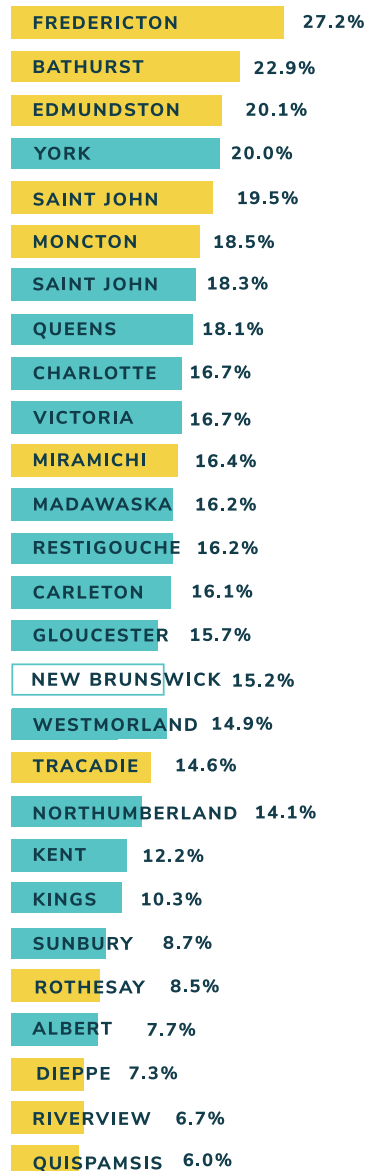
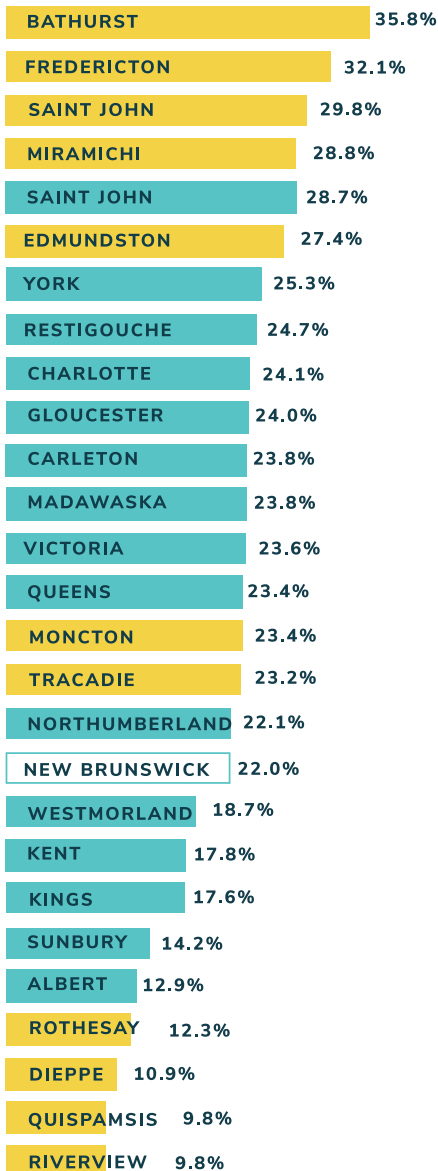
### POVERTY RATES AMONG PEOPLE WITH A POST SECONDARY EDUCATION (%)\*

#### LEGEND

NB

COUNTIES

CITIES, TOWNS, VILLAGES

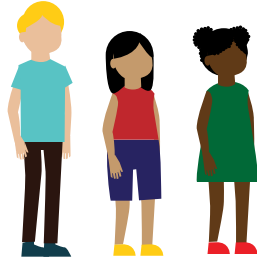


Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.

# POVERTY BY AGE IN NEW BRUNSWICK



## 23,805

children aged 0-14  
(1 in 5) live in poverty  
in New Brunswick



## 1 IN 9

seniors live below  
the poverty line  
(15,630 out of 138,410)



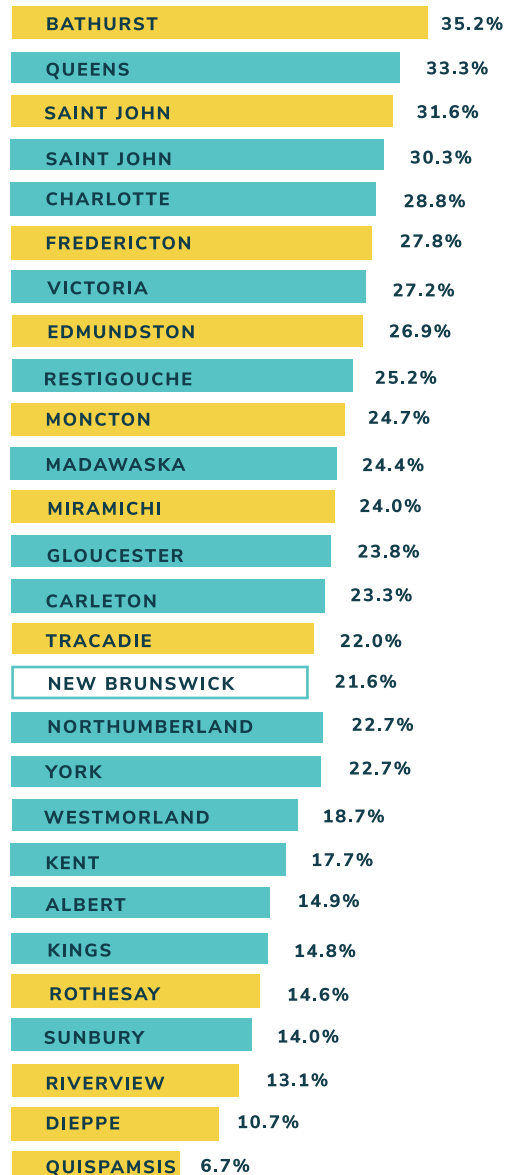
### POVERTY RATES AMONG CHILDREN 0-14 (%)\*

#### LEGEND

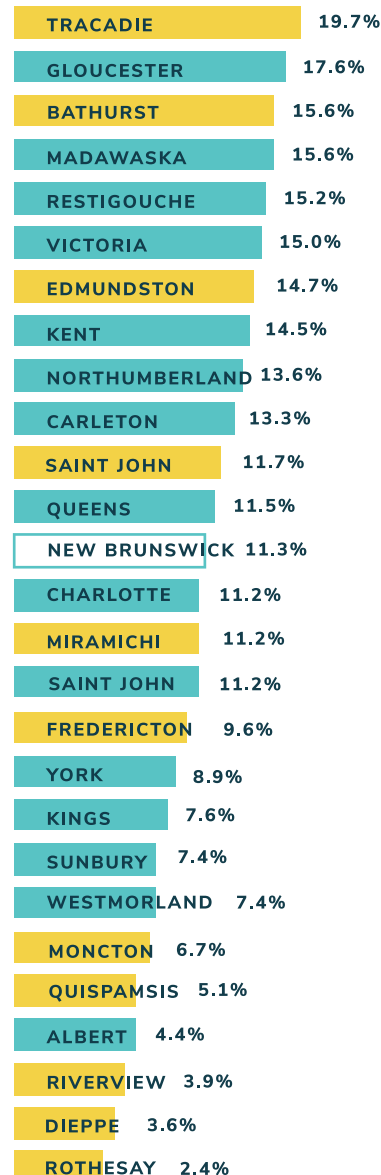
NB

COUNTIES

CITIES,  
TOWNS,  
VILLAGES



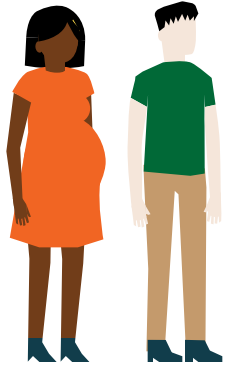
### POVERTY RATES AMONG SENIORS 65+ (%)\*



Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.

# POVERTY BY GENDER IN NEW BRUNSWICK



In all New Brunswick counties and larger municipalities, women are more likely than men to be in poverty



**1 IN 6**  
women live below the poverty line  
(59,215 out of 372,850)

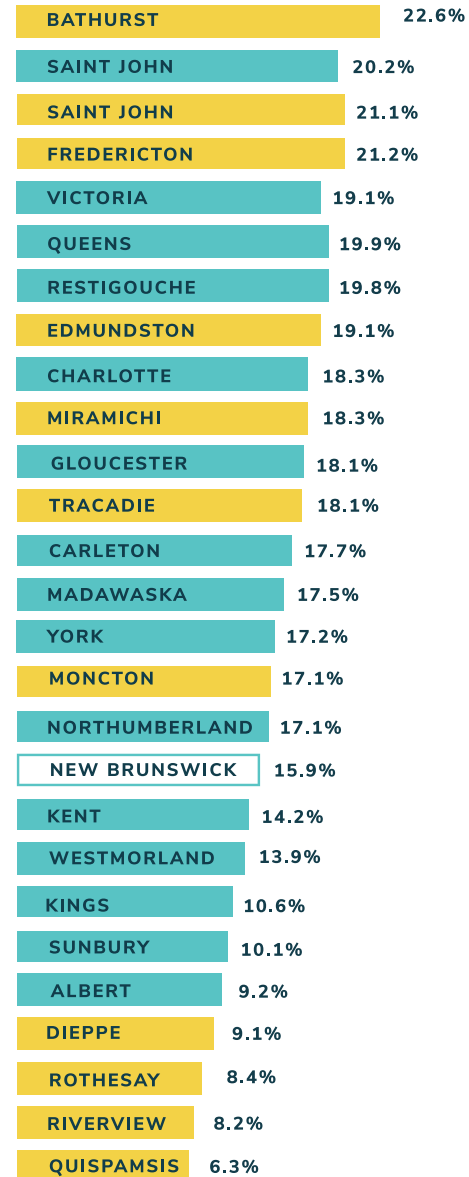
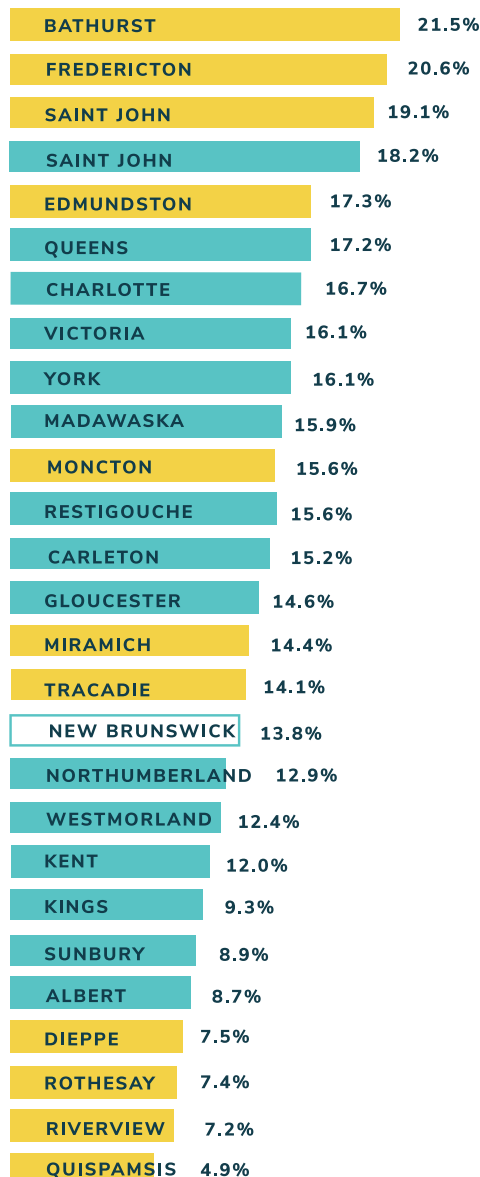


## POVERTY RATES AMONG MALES (%)\*

## POVERTY RATES AMONG FEMALES (%)\*

### LEGEND

- NB
- COUNTIES
- CITIES, TOWNS, VILLAGES

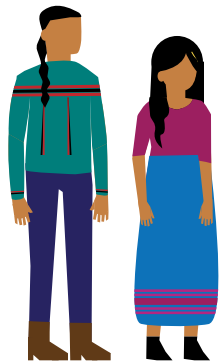


Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.

# POVERTY AMONG THE OFF-RESERVE INDIGENOUS POPULATION IN NEW BRUNSWICK



**1 IN 5**

indigenous persons live below the poverty line (5,470 out of 29,380)



**1 IN 7**

non-indigenous persons live below the poverty line (103,175 out of 701,325)



## POVERTY RATES AMONG INDIGENOUS IDENTITY POPULATION (%)\*

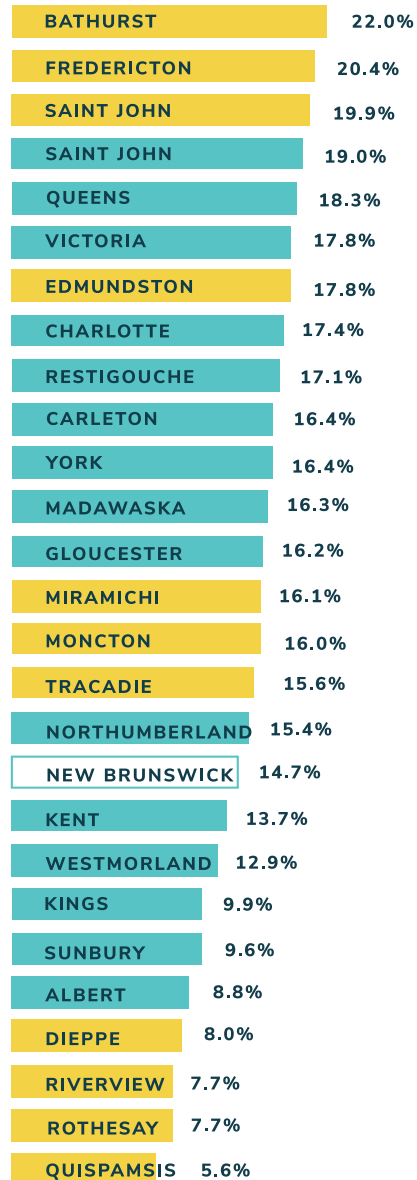
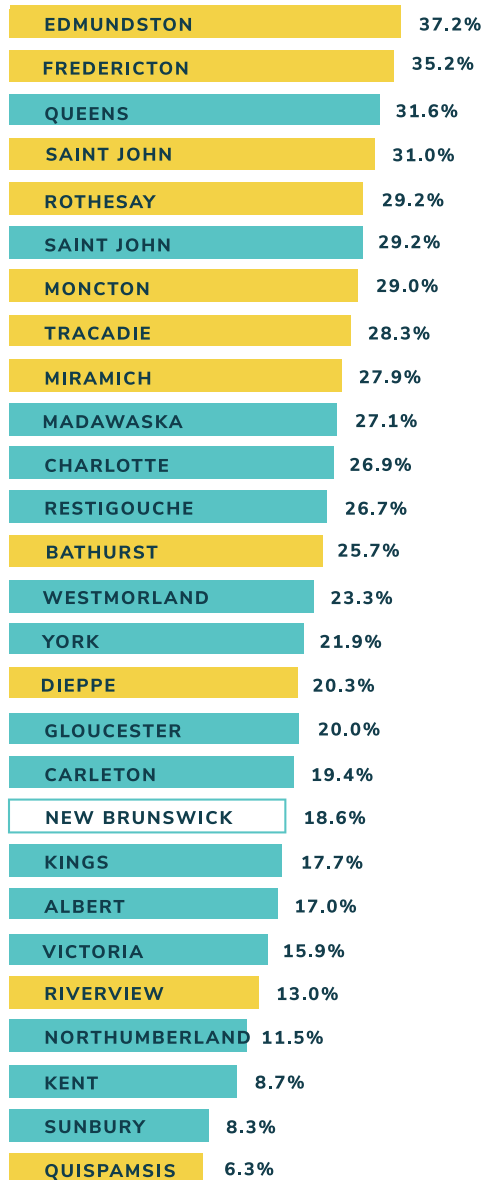
## POVERTY RATES AMONG NON-INDIGENOUS IDENTITY POPULATION (%)\*

### LEGEND

NB

COUNTIES

CITIES, TOWNS, VILLAGES



Footnote: The data do not include on-reserve populations.

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.

# POVERTY AMONGST NEW IMMIGRANTS IN NEW BRUNSWICK



MORE THAN  
**50%**

of recent immigrants, who immigrated between 2011-2016, live in poverty



**11.6%**

- the poverty rate for established immigrants, is less than that of the total population (14.9%)



**33,810**

people in New Brunswick, or 4.7% of the population, are immigrants



## POVERTY RATES AMONG RECENT IMMIGRANTS (%)\*

Those who immigrated between 2011 and 2016

## POVERTY RATES AMONG ESTABLISHED IMMIGRANTS (%)\*

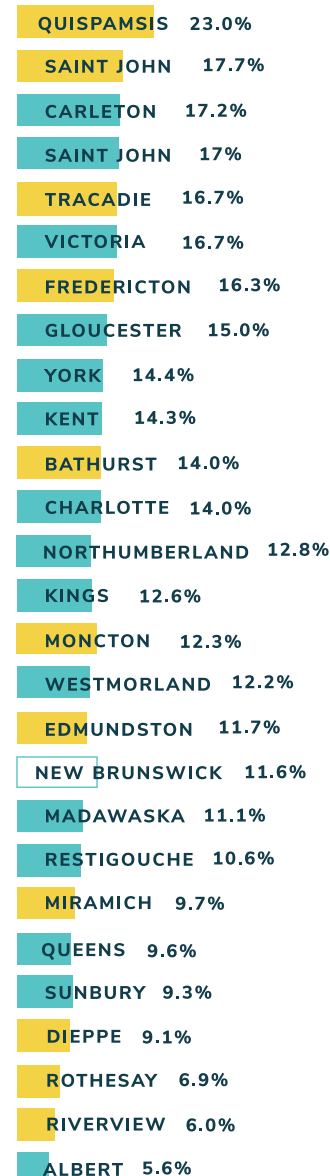
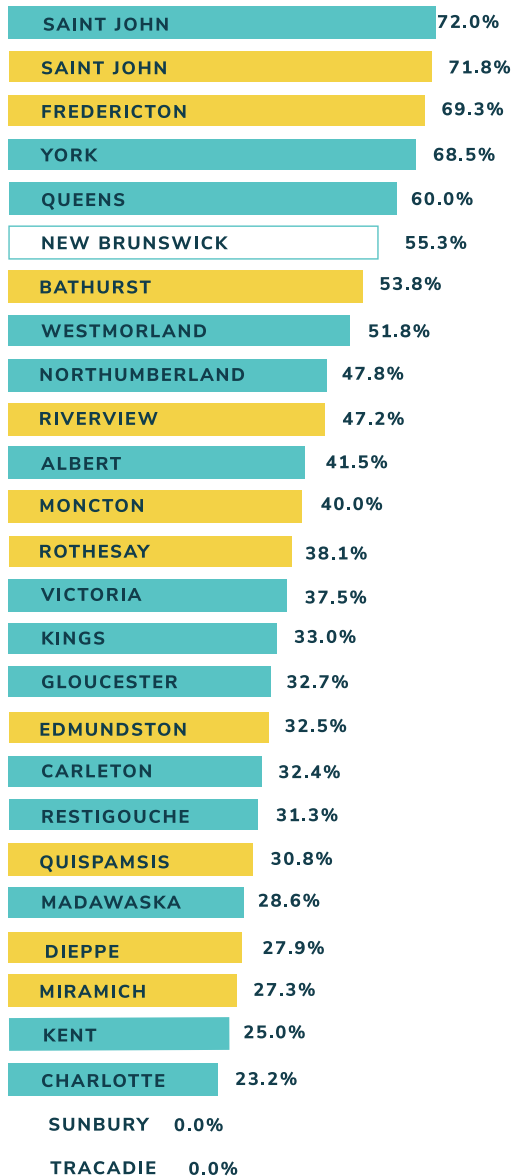
Those who immigrated before 2011

### LEGEND

NB

COUNTIES

CITIES, TOWNS, VILLAGES



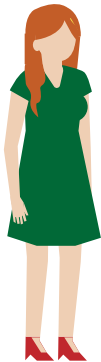
Footnote: Recent immigrants count those who immigrated between 2011 and 2016. Established immigrants arrived before 2011.

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.

# DEPTH OF POVERTY IN NEW BRUNSWICK



## ONE IN THREE

persons (83,260) in New Brunswick in poverty have after-tax incomes below

# \$10,000



Depending on the region, the poverty line for a single person household in New Brunswick ranges between

# \$17,747 AND \$19,619



### PEOPLE IN POVERTY WITH AFTER-TAX INCOME UNDER \$10,000 (%)\*

|                |       |
|----------------|-------|
| BATHURST       | 38.7% |
| MONCTON        | 37.7% |
| DIEPPE         | 36.8% |
| WESTMORLAND    | 36.4% |
| SAINT JOHN     | 36.1% |
| SAINT JOHN     | 35.6% |
| QUISPAMIS      | 34.8% |
| FREDERICTON    | 33.8% |
| YORK           | 33.3% |
| RESTIGOUCHE    | 33.0% |
| NEW BRUNSWICK  | 32.9% |
| SUNBURY        | 32.7% |
| KINGS          | 32.1% |
| TRACADIE       | 31.9% |
| CARLETON       | 31.6% |
| CHARLOTTE      | 31.6% |
| GLOUCESTER     | 31.2% |
| QUEENS         | 31.1% |
| ALBERT         | 31.0% |
| MADAWASKA      | 31.0% |
| MIRAMICHI      | 30.5% |
| ROTHESAY       | 30.2% |
| VICTORIA       | 29.7% |
| NORTHUMBERLAND | 29.0% |
| EDMUNDSTON     | 28.8% |
| KENT           | 28.5% |
| RIVERVIEW      | 26.8% |

### MEDIAN AFTER-TAX INCOME FOR THE POPULATION BELOW THE POVERTY LINE (\$)\*

|                |          |
|----------------|----------|
| NORTHUMBERLAND | \$15,777 |
| KENT           | \$15,399 |
| EDMUNDSTON     | \$15,177 |
| GLOUCESTER     | \$15,025 |
| VICTORIA       | \$14,980 |
| MADAWASKA      | \$14,939 |
| ROTHESAY       | \$14,914 |
| MIRAMICHI      | \$14,839 |
| CARLETON       | \$14,664 |
| CHARLOTTE      | \$14,553 |
| TRACADIE       | \$14,483 |
| RIVERVIEW      | \$14,450 |
| KINGS          | \$14,142 |
| SUNBURY        | \$14,128 |
| RESTIGOUCHE    | \$13,806 |
| NEW BRUNSWICK  | \$13,774 |
| QUEENS         | \$13,735 |
| YORK           | \$13,191 |
| FREDERICTON    | \$13,027 |
| ALBERT         | \$13,004 |
| DIEPPE         | \$12,706 |
| WESTMORLAND    | \$12,660 |
| SAINT JOHN     | \$12,606 |
| SAINT JOHN     | \$12,421 |
| BATHURST       | \$12,314 |
| QUISPAMIS      | \$11,991 |
| MONCTON        | \$11,925 |

#### LEGEND

NB

COUNTIES

CITIES,  
TOWNS,  
VILLAGES

Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

\*All counties and municipalities of 10,000 persons or more.



# POVERTY BY EMPLOYMENT STATUS IN NEW BRUNSWICK



## 77%

of people in New Brunswick above the poverty line are employed (259,220 out of 338,050) compared to

## 42%

of people below the poverty line (21,025 out of 50,550)



### EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 BELOW THE POVERTY LINE (%)\*

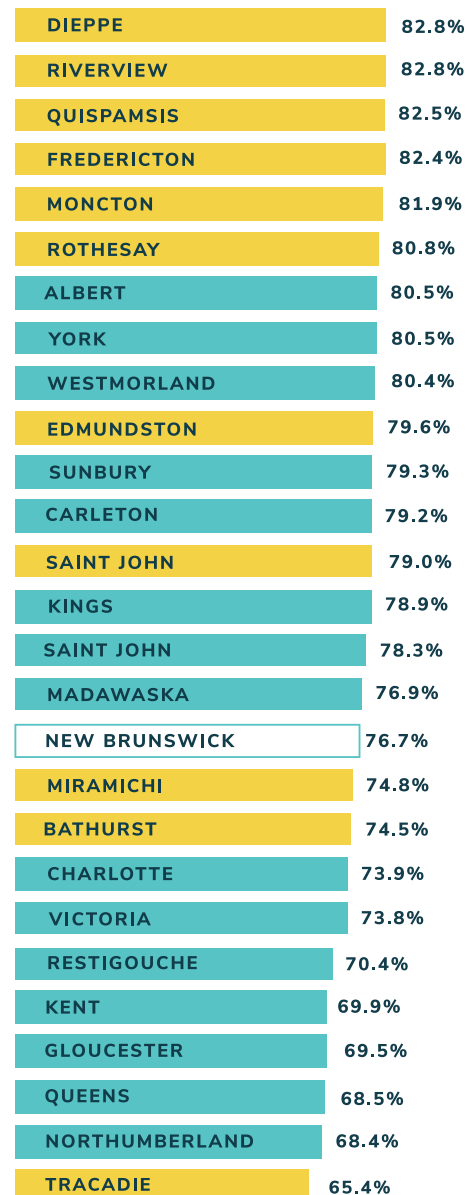
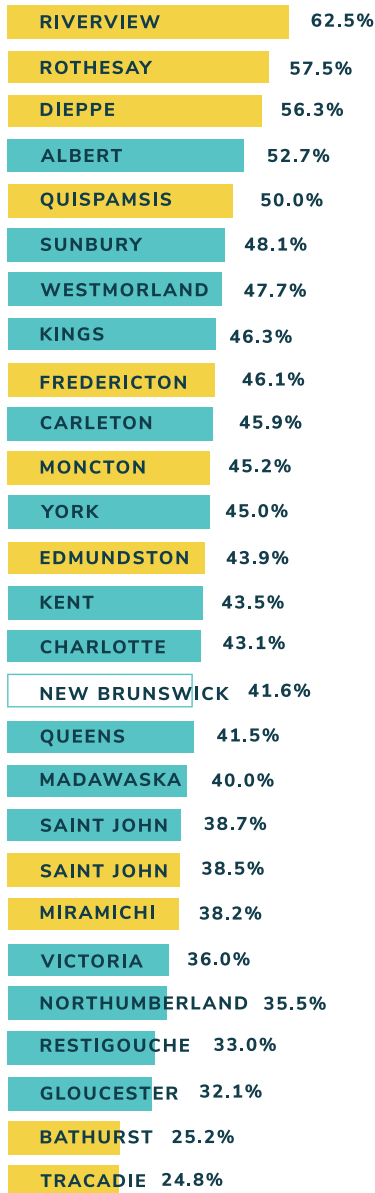
### EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 ABOVE THE POVERTY LINE (%)\*

#### LEGEND

NB

COUNTIES

CITIES,  
TOWNS,  
VILLAGES



Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data.

In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living.

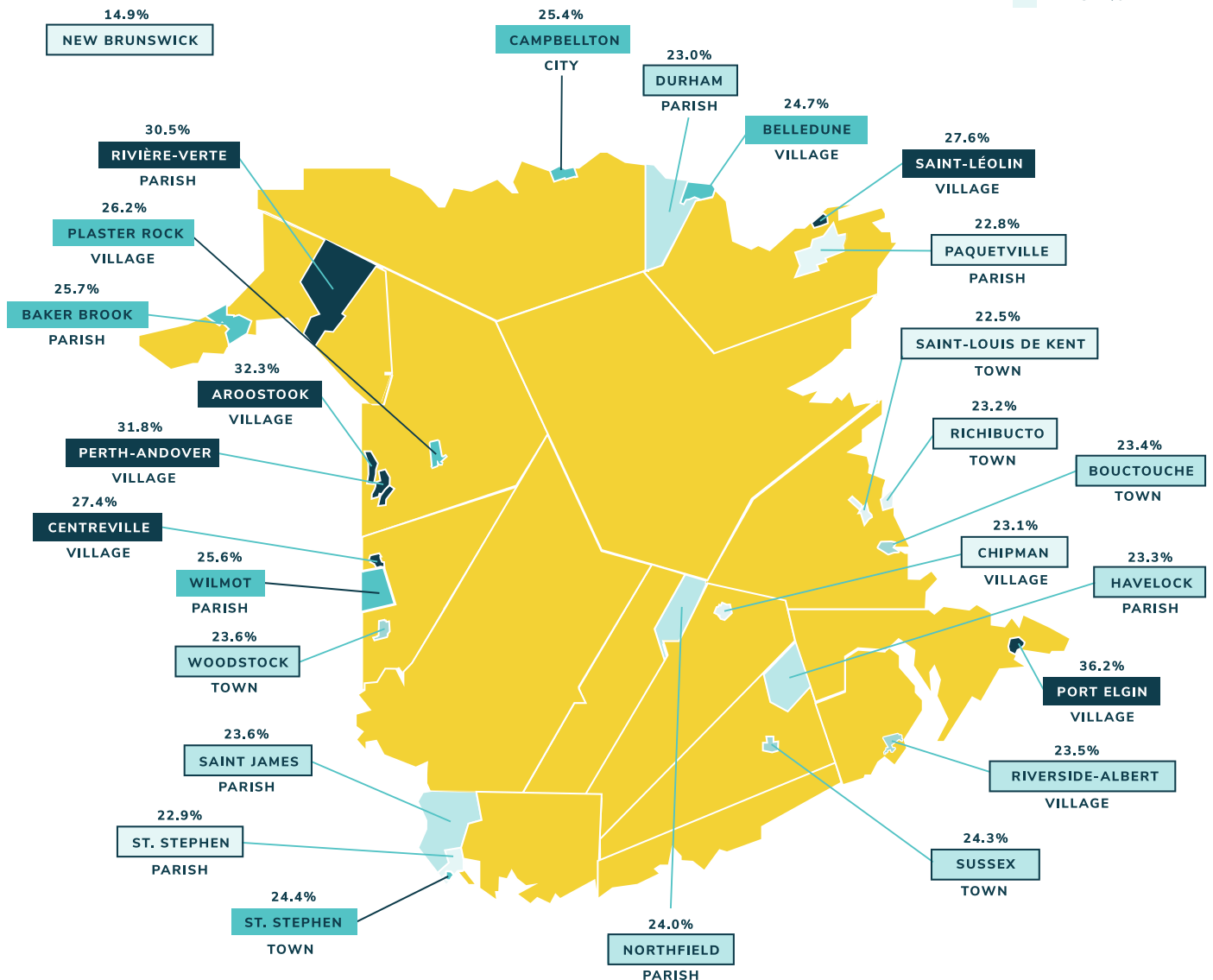
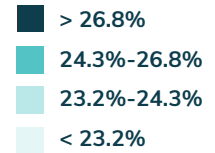
\*All counties and municipalities of 10,000 persons or more.

# POCKETS OF POVERTY IN NEW BRUNSWICK

\*Communities with a population greater than 250 and less than 10,000



## COMMUNITIES WITH HIGHEST RATES OF POVERTY IN NB (%)\*



Source: Statistics Canada, Census 2016. The 2016 Census collects 2015 income data. In 2018, Canada identified the Market Basket Measure (MBM) as Canada's official poverty line. The MBM measures poverty based on the cost of a specific basket of goods and services representing a modest standard of living. These communities are based on Statistics Canada census subdivision geographies.

# POCKETS OF POVERTY EMPLOYMENT IN NEW BRUNSWICK

\*Communities with a population greater than 250 and less than 10,000



## 53%

of people aged 25-64 in poverty are in the labour force (26,585)



## LESS THAN 50%

of the working-age population in poverty was employed in 2016 in these town, with a few exceptions (21,025)



## 77%

of working-age people above the poverty line are employed (259,220)



### EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 BELOW THE POVERTY LINE (%)\*

|                        |       |
|------------------------|-------|
| NORTHFIELD (PARISH)    | 63.6% |
| HAVELOCK (PARISH)      | 56.5% |
| RIVERSIDE-ALBERT       | 55.6% |
| BAKER BROOK (PARISH)   | 50.0% |
| PORT ELGIN             | 50.0% |
| SAINT STEPHEN (PARISH) | 44.7% |
| WOODSTOCK              | 44.3% |
| CENTREVILLE            | 42.9% |
| SAINT JAMES (PARISH)   | 42.3% |
| NEW BRUNSWICK          | 41.6% |
| BOUCTOUCHE             | 39.6% |
| SUSSEX                 | 39.5% |
| WILMOT (PARISH)        | 36.0% |
| AROOSTOOK              | 33.3% |
| CHIPMAN                | 33.3% |
| ST. STEPHEN            | 33.0% |
| RIVIÈRE-VERTE (PARISH) | 32.0% |
| PERTH-ANDOVER          | 31.0% |
| CAMPBELLTON            | 30.6% |
| RICHIBUCTO             | 27.6% |
| PLASTER ROCK           | 26.1% |
| BELLEDUNE              | 25.0% |
| SAINT-LOUIS DE KENT    | 23.1% |
| PAQUETVILLE (PARISH)   | 22.6% |
| SAINT-LÉOLIN           | 22.2% |
| DURHAM (PARISH)        | 11.1% |

### EMPLOYMENT RATES FOR THE POPULATION AGED 25-64 ABOVE THE POVERTY LINE (%)\*

|                        |       |
|------------------------|-------|
| WILMOT (PARISH)        | 86.1% |
| CENTREVILLE            | 85.4% |
| WOODSTOCK              | 80.8% |
| AROOSTOOK              | 80.0% |
| HAVELOCK (PARISH)      | 77.7% |
| CAMPBELLTON            | 76.8% |
| BAKER BROOK (PARISH)   | 76.7% |
| NEW BRUNSWICK          | 76.7% |
| PORT ELGIN             | 76.5% |
| PERTH-ANDOVER          | 74.8% |
| ST. STEPHEN            | 74.6% |
| SUSSEX                 | 73.3% |
| SAINT-LOUIS DE KENT    | 73.2% |
| BOUCTOUCHE             | 72.5% |
| RIVIÈRE-VERTE (PARISH) | 71.2% |
| SAINT JAMES (PARISH)   | 70.8% |
| SAINT STEPHEN (PARISH) | 70.7% |
| NORTHFIELD (PARISH)    | 69.8% |
| CHIPMAN                | 67.5% |
| RICHIBUCTO             | 67.4% |
| PLASTER ROCK           | 64.8% |
| RIVERSIDE-ALBERT       | 62.5% |
| SAINT-LÉOLIN           | 60.8% |
| BELLEDUNE              | 57.4% |
| PAQUETVILLE (PARISH)   | 53.9% |
| DURHAM (PARISH)        | 52.1% |

# POCKETS OF POVERTY

## EDUCATION IN NEW BRUNSWICK

\*Communities with a population greater than 250 and less than 10,000



# 1 IN 4

persons without a high school diploma lives in poverty in all but one of these communities (3,605)



In these communities, those with no high school diploma or with only a high school diploma (6,295) are more than

# 2x

as likely to be living in poverty than those with post-secondary education (2,165) (28.4% versus 13.6%)



### POVERTY RATES AMONG PEOPLE WITHOUT HIGH SCHOOL DIPLOMA (%)\*

|                        |       |
|------------------------|-------|
| PORT ELGIN             | 52.9% |
| CAMPBELLTON            | 41.1% |
| HAVELOCK (PARISH)      | 40.0% |
| SAINT-LÉOLIN           | 39.6% |
| WOODSTOCK              | 39.5% |
| ST. STEPHEN            | 38.6% |
| PERTH-ANDOVER          | 37.0% |
| RIVIÈRE-VERTE (PARISH) | 36.7% |
| SAINT STEPHEN (PARISH) | 35.8% |
| WILMOT (PARISH)        | 35.8% |
| SUSSEX                 | 35.0% |
| BAKER BROOK (PARISH)   | 33.3% |
| SAINT JAMES (PARISH)   | 31.5% |
| DURHAM (PARISH)        | 31.2% |
| CHIPMAN                | 29.8% |
| BELLEDUNE              | 29.6% |
| SAINT-LOUIS DE KENT    | 29.1% |
| BOUCTOUCHE             | 29.0% |
| AROOSTOOK              | 28.6% |
| RICHIBUCTO             | 28.6% |
| PAQUETVILLE (PARISH)   | 26.8% |
| PLASTER ROCK           | 26.1% |
| NORTHFIELD (PARISH)    | 25.7% |
| CENTREVILLE            | 25.0% |
| NEW BRUNSWICK          | 22.0% |
| RIVERSIDE-ALBERT       | 10.0% |

### POVERTY RATES AMONG PEOPLE WITH POST SECONDARY EDUCATION (%)\*

|                        |       |
|------------------------|-------|
| PORT ELGIN             | 28.0% |
| RIVIÈRE-VERTE (PARISH) | 23.7% |
| CENTREVILLE            | 18.6% |
| AROOSTOOK              | 18.5% |
| RIVERSIDE-ALBERT       | 18.2% |
| BELLEDUNE              | 15.5% |
| SUSSEX                 | 14.5% |
| CAMPBELLTON            | 14.3% |
| HAVELOCK (PARISH)      | 14.3% |
| RICHIBUCTO             | 14.1% |
| SAINT STEPHEN (PARISH) | 13.9% |
| SAINT JAMES (PARISH)   | 13.9% |
| WOODSTOCK              | 13.7% |
| PLASTER ROCK           | 13.6% |
| WILMOT (PARISH)        | 13.5% |
| SAINT-LÉOLIN           | 13.2% |
| ST. STEPHEN            | 13.0% |
| CHIPMAN                | 11.9% |
| PAQUETVILLE (PARISH)   | 11.6% |
| SAINT-LOUIS DE KENT    | 11.4% |
| BAKER BROOK (PARISH)   | 11.1% |
| BOUCTOUCHE             | 11.0% |
| NORTHFIELD (PARISH)    | 10.8% |
| PERTH-ANDOVER          | 10.2% |
| NEW BRUNSWICK          | 9.1%  |
| DURHAM (PARISH)        | 5.5%  |