

## Growth of the visible minority population

The *Employment Equity Act* defines visible minorities as “persons, other than Aboriginal peoples, who are non-Caucasian in race or non-white in colour”.

- The visible minority population in the province continues to grow. In 2016, 24,535 individuals were identified as belonging to the visible minority population; they represented 3.4% of New Brunswick’s total population. Twenty years ago, the 1996 Census reported that roughly 8,000 people (or 1.1% of the total population) were members of the visible minority population.
- By comparison, visible minorities comprised 22.3% of Canada’s total population in 2016, double their proportion in 1996 (11.2%).
- With an estimated 7,000 people, Blacks formed the largest visible minority group in New Brunswick and accounted for 28.5% of the visible minority population.
- Visible minorities in the province were younger than the total population; they had a median age of 28.8 years in 2016. Children aged 14 and under made up 26.5% of the visible minority population, while seniors 65 years of age and older made up roughly 5%.
- Visible minorities were more likely to experience low income than the total population. In 2015, almost 40% of visible minorities lived in low income compared to 17.1% for the total population.

	Total	% of the total population	% of the visible minority population	% female	% children (0-14 years)	% seniors (65+ years)	Median age	% in low income <sup>1</sup>
Total population in private households	730,710	100.0	...	51.0	15.1	18.9	45.2	17.1
<b>Total visible minority population</b>	<b>24,535</b>	<b>3.4</b>	<b>100.0</b>	<b>49.2</b>	<b>26.5</b>	<b>4.9</b>	<b>28.8</b>	<b>39.1</b>
Black	7,000	1.0	28.5	49.4	30.0	5.6	25.0	32.8
Chinese	3,925	0.5	16.0	49.8	25.5	3.9	30.7	54.8
Arab	2,960	0.4	12.1	44.3	37.2	3.4	24.3	65.5
South Asian	2,535	0.3	10.3	45.4	21.1	11.0	32.6	19.9
Filipino	1,980	0.3	8.1	57.8	26.0	1.8	34.7	17.0
Korean	1,685	0.2	6.9	47.5	18.4	0.6	39.6	48.1
Latin American	1,285	0.2	5.2	49.4	11.3	3.5	34.4	21.4
Southeast Asian	1,230	0.2	5.0	51.2	25.2	4.1	30.3	40.4
West Asian	730	0.1	3.0	43.8	19.2	3.4	31.7	61.2
Japanese	230	0.0	1.0	69.6	23.9	8.7	32.1	15.2
Visible minority, n.i.e. <sup>2</sup>	305	0.0	1.2	57.4	24.6	6.6	25.8	21.3
Multiple visible minorities	675	0.1	2.8	48.9	31.9	7.4	28.9	33.3
Not a visible minority	706,170	96.6	...	51.1	14.7	19.4	45.9	16.4

... not applicable

<sup>1</sup> Based on the low-income measure, after-tax (LIM-AT)

<sup>2</sup> The abbreviation 'n.i.e.' means 'not included elsewhere'.

Source: Statistics Canada, 2016 Census of Population, various data tables