November 29, 2017

## Business is the most common field of study

Major field of study refers to the predominant discipline or area of learning or training of a person's highest completed postsecondary certificate, diploma or degree. It is classified according to the Classification of Instructional Programs (CIP) Canada 2016. For this analysis, the 43 broad groupings of CIP are used.

- In 2016, the top three major fields of study among New Brunswick's adult population with postsecondary qualifications were in the areas of business, health and education. Women accounted for a higher proportion than men in each of these areas.
- Among women aged 25 to 64 , the most popular field of study was business, management, marketing and related support services (27.1\%), followed by health professions and related programs (24.7\%) and education (10.0\%).
- The most common field of study among men aged 25 to 64 was also business, management, marketing and related support services. However, they comprised a much smaller proportion than women at $13.5 \%$. Mechanic and repair technologies/technicians was the next most predominant field of study for men (12.9\%) followed by programs in the construction trades (12.1\%).


