

**Memorandum of Understanding Between  
The State of Louisiana  
And  
The Province of New Brunswick  
To Enhance the Mutual Benefits  
Of Louisiana/New Brunswick Cultural Relations  
Through the Establishment of a Louisiana-New Brunswick Cultural Initiative**

**WHEREAS,**

The State of Louisiana ("Louisiana") shares deep and long standing cultural, artistic, and heritage ties with the Province of New Brunswick ("New Brunswick");

Louisiana and New Brunswick each have, existing within their respective borders, highly talented artists and craftspeople;

Louisiana and New Brunswick each have throughout their respective state and province a wide range of art and cultural galleries, museums, historic places, and performance spaces;

Louisiana and New Brunswick have each adopted policies to promote arts and culture;

Louisiana and New Brunswick each recognize the value in attracting and retaining a skilled and creative workforce;

Louisiana and New Brunswick each recognize the value that vital, creative individuals, institutions, businesses, and communities have on the economic well being of their respective state and province;

Louisiana and New Brunswick place value on opportunities to learn from each others' artists, performers, cultural institutions, creative businesses and creative communities;

Louisiana and New Brunswick recognized at the 2019 World Acadian Congress the need to facilitate and support the promotion of culture, heritage and tourism in partner regions in their jurisdictions;

Louisiana and New Brunswick recognize that strengthened cultural relations between their respective state and province can expand cultural markets, improve efficiencies, create opportunities, and result in the mutual enrichment of cultural resources.

**NOW THEREFORE,**

I, Billy Nungesser, Lieutenant Governor of the State of Louisiana and I, Tammy Scott-Wallace, Minister of Tourism, Heritage and Culture for the Province of New Brunswick, do hereby enter into this "Memorandum of Understanding between the State of Louisiana and the Province of

New Brunswick to enhance the Mutual Benefits of Louisiana/New Brunswick Cultural Relations" and do hereby agree as hereinafter set forth.

Louisiana and New Brunswick agree to establish a Louisiana-New Brunswick Cultural Initiative by agreeing to jointly undertake the following tasks:

1. Make an inventory of the cultural, artistic and heritage links between Louisiana and New Brunswick;
2. Identify differences and similarities between economic activities and partners in the creative field in New Brunswick and Louisiana in order to spread successful initiatives;
3. Explore best practices that could foster partnerships between New Brunswick and Louisianan heritage sites and museums;
4. Examine any modality intended to facilitate cross-border activities for artists, performers, institutions and businesses in the creative field;
5. Look into the professional development needs in heritage and culture activities in both jurisdictions with educational institutions.

Louisiana and New Brunswick agree to dedicate human resources from their respective state and provincial agencies for the exploration of the tasks described herein. Louisiana and New Brunswick agree to appoint one person from each government to serve as each state's or province's point of contact (the "Joint Representatives").

The tasks are to be completed in two phases. Phase 1 work will overview the tasks herein, will identify common principles to guide efforts in support of tangible initiatives, and will assess priorities and possibilities. Such review will be completed in consultation with cultural industry stakeholders from both Louisiana and New Brunswick. The Joint Representatives shall deliver to their respective governments a report on the Phase 1 activities no later than June 30, 2023.

Upon completion of Phase 1, Louisiana and New Brunswick agree to proceed to Phase 2. This phase will detail the status of all priorities and possibilities identified during Phase 1; and provide a recommended timeline for future work. The Joint Representatives shall present a final Phase 2 report to their respective governments no later than June 30, 2024.

Upon completion of the items identified above, Louisiana and New Brunswick agree to consider entering into a further agreement to implement mutually beneficial actions.

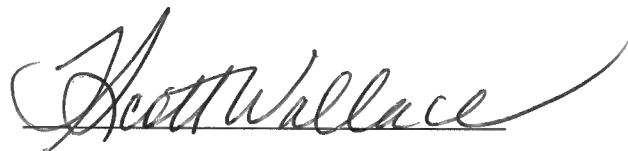
## **FINAL DISPOSITIONS**

- (i) The Participants may renew this MOU upon their mutual written consent.
- (ii) This MOU may be amended by the written consent of all Participants.
- (iii) This MOU is not intended to create legal obligations under state, provincial or international law.

Signed and delivered this 13 day of October, 2022.

A handwritten signature in black ink, appearing to read "Billy Nungesser", written over a horizontal line.

Billy Nungesser, Lieutenant-Gouverneur  
State of Louisiana, United States of America

A handwritten signature in black ink, appearing to read "Scott Wallace", written over a horizontal line.

Tammy Scott-Wallace, Minister of Tourism, Heritage and Culture  
Province of New Brunswick, Canada