

May 16, 2023

Allison Walker  
Chair, Board of Directors  
**Kings Landing Corporation**  
5804 Route 102  
Prince William, New Brunswick E6K 0A5

Allison Walker:

In our roles, we are entrusted to provide the province with the absolute best service possible. It is a privilege that we each share, and it is at the core of what we do and why we are here.

This letter provides an updated overview of your responsibilities for the year ahead, and I look forward to all that we can accomplish together with our shared vision and purpose.

As a Crown body under the *Accountability and Continuous Improvement Act*, I expect you and your board to apply sound governance principles guided by effective strategy, which delivers on your mandate.

As government, we are dedicated to ensuring the needs of residents are put first. Guiding us in our work is a collective focus on our overall priorities, including:

- energized private sector;
- vibrant and sustainable communities;
- affordable, responsive and high-performing organization;
- dependable public health care;
- world-class education; and,
- environment.

It is government's expectation that the Corporation:

- partner with the Department of Tourism, Heritage and Culture in ways that promote Kings Landing as a uniquely New Brunswick experience.
- work with the Department of Aboriginal Affairs for advice and support on the Crown's Duty to Consult obligations throughout all initiatives.



Through your leadership as Chairperson, I expect the Board to deliver upon the priority areas outlined below:

Priority Areas	Expected Result / Outcome	Timeline
Kings Landing Corporation Directives	<p>Begin implementation of the Corporate Strategic Plan for 2023-2026.</p> <p>Continue implementing the Asset Condition and Capital Renewal Plan as scheduled, focusing on projects that enhance visitor safety and experience. Pursue funding to offset the total cost to the government.</p> <p>Create an understanding of our shared history and collections through an exhibition, research, and digital access. Begin the digital preservation of our Indigenous basket, container, and receptacle collection to ensure that knowledge and information are shared, preserved, and accessible to future generations.</p>	<p>May 31, 2023</p> <p>March 31, 2024, establish targets for each fiscal</p> <p>March 31, 2024</p>
Collections Strategy	<p>Work with the Archaeology and Heritage Branch to develop an updated Collections Management Strategy, which includes the development of the following:</p> <ul style="list-style-type: none"> <li>• A Provincial Collections Policy.</li> <li>• A coordinated approach to databasing provincial collections.</li> <li>• Ensures all provincial collections facilities have policies, practices, and measures to ensure compliance.</li> </ul> <p>Kings Landing staff to work with THC to present a proposed approach to a Provincial Collections Policy to the Minister.</p> <p>Technical staff to participate in working group with other institutions and THC to present a draft Collections Policy to the Minister.</p>	<p>October 31, 2023</p> <p>March 31, 2024</p>

<p>Fundraising</p>	<p>Work in collaboration with the Kings Landing Foundation on their mandate to support and enrich the vision of Kings Landing, preserve the material and social history of New Brunswick for generations to come, and raise money for special projects, particularly educational programming.</p>	<p>March 31, 2024, establish a list of projects for the Foundation to consider funding</p>
<p>2023-2026 Corporate Strategic Plan (Business Plan)</p>	<p>The 2023-2026 Corporate Strategic Plan is expected to be presented to the Minister by mid-April 2023 and published on the Kings Landing Corporation's website within three months after its approval.</p> <p>THC considers the Corporate Strategic Plan to be Kings Landing's "Business Plan." It must comply with the statutory obligations in the <i>Accountability and Continuous Improvement Act</i>. The Strategic Plan must provide measurable goals and objectives for each fiscal year.</p> <p>The Minister must approve the Business Plan before it is implemented.</p>	<p>Mid-April 2023</p>
<p>2022-2023 Annual Report</p>	<p>It is expected that the 2022-2023 annual report – including an update on the status of Auditor General recommendations provided to the Corporation in the past five years – be presented to the Minister by December 31, 2023, for approval and filed with the Clerk of the Legislature within 30 days of approval.</p> <p>The annual report shall be published on the Kings Landing Corporation's website as soon as possible after it is filed with the Clerk of the Legislative Assembly.</p> <p>Ensure it is compliant with the statutory obligations in the <i>Accountability and Continuous Improvement Act</i>.</p>	<p>January 31, 2024</p>

I have every confidence that we have a team that is prepared to lead with fairness and focus and to make tough and balanced decisions to keep our province moving forward. It is an honour to serve the people of New Brunswick.