

Steps to Employer Designation

First Point of Contact

Contact the Working NB [office](#) in your region to learn about services available to New Brunswick Employers.

Discussion of Workforce Needs

A workforce consultant will work with you to discuss your Workforce Needs and the employment services that might be available to you, and they will conduct a Needs Assessment.

Delivery of Employment Services and Immigration Referral

Working NB will then work to connect you with the appropriate employment services.

When Immigration is identified as a workforce need, your Needs Assessment will then be referred to an Immigration Program Officer for further consideration.

The Immigration Program Officer will contact you to discuss our [Economic Immigration programs](#), and they may invite you to submit an Application for Provincial Designation.